



Application Guideline for 15th Kyobo Life Award for Environment

Kyobo Life Award for Environment is the most prestigious award in Korea. It awards an individual or organization which has made a great contribution to promote the consciousness of environment and realize eco-friendly society. It has four sub categories - environmental education, the culture of life, ecological alternative and international division – for the award.

It has been awarded for the last since its inception in 1997. The Kyobo Life Award for Environment is considered one of the most meaningful awards which people who work in the environmental field seek to receive.

The Kyobo Foundation for Education and Culture (hereinafter KFEC) created the award for international division to take a responsibility to solve global environmental problems for the first time in Korea.

We hope many individuals or organizations making an effort to make this society ecologically sustainable apply for this award.

I. Qualification for the Award

Foreign individual or organization that makes an achievement being worthy of international emulation to resolve environmental and/or ecological problems as follows.

- that contributes to improve environmental education
- that expresses the value of life or proposes the vision of ecological society in a creative work or a project including journalism, writing, publication, photography, film, performance, design, art or architecture.
- that contributes to resolve environmental problems or makes the society sustainable through an ecological community involvement, an alternative skill or an environment movement.

※ Korean nationals are excluded in this international division.

II. The Amount of Award

: 50,000,000 won (about equivalent to \$ 50,000) / The amount will be changed for US dollar by the exchange rate as of the award date.

III. Deadline for the Application

Nov. 30, 2012

IV. Documents required for the application

Application form (please use the application form attached to this guideline)

V. Selection Criteria

- The first round based on the application form and materials attached to the application form.
- The second round based on an interview with the persons concerned or a report made after visiting the spot by our committee member.



VI. Announcement of the award winner

: Anticipated in March of 2013 (please check KFEC website for updates)

VII. Award ceremony

: Anticipated in the middle of April of 2013 (The exact date will be followed.)

VIII. Acceptance of the application: by mail, email or website

(Mailing address) 130-811, Kyobo Foundations Bldg., 98-32, Sinseol-dong, Dongdaemun-gu, Seoul, Korea

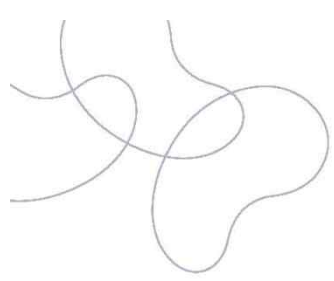
Yongkun Yu, Expert Advisor for the International Division

(Email) justsociety@kbedu.or.kr

(Website) <http://www.kyobofoundation.org>

IX. For more information

If you need more information about this award, please visit our website(www.kyobofoundation.org) or email us (justsociety@kbedu.or.kr).



Application Form

Kyobo Life Award for Environment

Kyobo Foundations Bldg., 98-32, Sinseol-dong, Dongdaemun-gu, Seoul, Korea
justsociety@kbedu.or.kr(E-mail); +82-10-9271-0290 (Mobile)

PLEASE TYPE OR PRINT CLEARLY IN BLACK INK.

I. Basic information of the applicant

1. Name (as it appears on official documents) :	
2. Category: <input type="checkbox"/> individual <input type="checkbox"/> organization	3. Nationality :
4. Address :	5. Telephone # :
6. E-mail Address :	7. Home Page (if applicable) :

II. Reason for the application

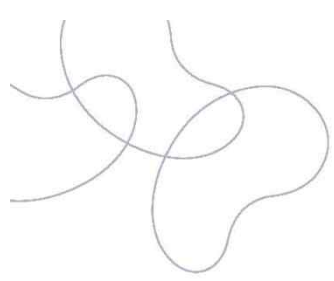
1. Brief introduction of you (if you are an organization, please include your chronological history)
2. Award career
3. Main activities

4. Achievement of the activities

5. Plan and/ or project being prepared in near future

6. Long term vision

Applicant's Signature: _____ Date _____ / _____ / _____
Year Month Day



- **If you need additional papers, you may use them and attach them to this application.**
- **If you know a better candidate for this award, please feel free to send them this application form and all information regarding Kyobo Life Award for Environment or let them contact us directly.**
- **Please send media resources(picture, video etc.) to us if you have.**



Message from Eminent Persons to Introduce Kyobo Life Award for Environment

1. Park, Young Sook (Representative, The Coalition of Eco-Feminists)

Today environmental problems do not belong to any one nation. They should be solved by all global citizens. Kyobo Life Award for Environment has greatly contributed to encourage environmental consciousness among Koreans and build an eco-friendly society. Kyobo Life Award for Environment made the international division of the award to cheer international environmental movements up. I would like to deeply appreciate that Kyobo Life Award for Environment has the insight of a pioneer and also ask environmentalists all over the world to actively support and join the award.

2. Nam, Boo Won (Secretary General, Korea YMCA)

Kyobo Foundation for Education and Culture which has contributed to a better education, welfare and environment of Korea for the last 15 years is a trustworthy foundation established by a company. It made Kyobo Life Award for Environment 14 years ago and has awarded a prize to organizations and individuals which made an effort to protect the environment and achieved ecological sustainability at communities, states and the global village to praise their achievement. Please help it to find the organizations and individuals which contributed to preserve the ecosystem and environment of the earth in the 21st century. I hope this award serves a momentum to protect the planet earth and spread the noble spirit of environmental protection all over the world.

3. Lee, Si Jae (Co-chair, Korean Federation for Environment Movement/ Professor, Catholic Univ.)

Kyobo Foundation for Education and Culture has contributed to develop environmental protection and environmental movement of Korea by awarding a prize to organizations and individuals which made a great achievement in environmental education, ecological culture and environmental alternative since 1998. It has supported environmental movements and educations of other areas including Asian area by making an international division of the award since 2011. All the people who share the environment of the earth are supposed to live in a community in the era of globalization. We clearly see that there is no border in environmental problems such as climate change, resource depletion and biological diversity crisis. Korea has been rapidly involved in the wave of globalization since 2000. Considering the transnationalism of Korean companies, the increase of trades, the international migration of the labor power and the internalization of financial capital, Korea should take concern over and responsibility for environmental matters of the earth. Therefore it is very timely and responsible action for Kyobo Foundation for Education and Culture to make the international division of Kyobo Life Award for Environment. Lastly, I would like to ask you to introduce this award to environmentalists, and educational, cultural and environmental organizations of your country and let them take a chance to apply for the award.

4. Park, Kyung Jo (Representative, Green Korea)

Kyobo Life Award for Environment, which was established in 1997, is the greatest award for environment in Korea. It has found great achievements to make this society green and introduced them to us for 15 years. It also encourages people to try to make an alternative for our society. It must be a great honor to be the winner of the award because the winner is selected through a very competitive process including recommendation and expert evaluation. Border Green Energy Team was selected as the first winner of the international division of the award last year. Border Green Energy Team provides renewable energy for the border area of Thailand and Myanmar. Its activity, which is not a relief activity but providing self help method by using local natural resources, brings a great imagination to many people regardless of their nationality. It is expected that Kyobo Life Award for Environment helps all members of the earth to take responsibility for the environmental matters which became common ones beyond border lines.